

THE POST / STORY



1. **Headline** is accurate with only first word and proper nouns are capitalized)
2. **Deck** is “Headline 2,” **bold**, *italicized*
3. **Names** are **bold**/links are found throughout story
4. **Paragraphs** break properly, uniformly, tastefully.
5. Long stories get **SUBHEADINGS** in “Heading3”
6. **VALENTI OPTIONS: Dropcap** is ON
7. **VALENTI OPTIONS: No Sidebar**
8. Type in **Tags** (5 minimum). *Include first, last name of writer, names of stakeholders, & keywords for topics in the post.*
9. Choose correct **CATEGORIES** reflect Section (parent, child).
10. **Excerpt** is written (1-2 sentences). *No longer than 33 words.*
11. Hyperlink at least two times to other online media based on words in the story
 - i. Existing Crimson coverage of the student?
 - ii. You Tube?
 - iii. Other journalism?

PHOTOS & MULTIMEDIA

1. **FEATURED IMAGE! Upload to Wordpress after these steps:**
 - A. Prepare Feat Image in Photoshop: Crop to 1200px width x 520px height at 150 ppi

- B. Write Caption in Photoshop (File/FileInfo/Description): Write caption like HANDBOOK Captioning here. *This method will autopopulate to Wordpress upon upload.*
- C. Must be RGB photo (Image/Mode/RGB). *CMYK is for print mag.*
2. Decide what to do with **Secondary photos**:
- A. TEXTWRAPPED in post? Photos aligned to the left with proper caption written into Photoshop/File/File Info.
- B. ENVIRA GALLERY?
- C. Wordpress Gallery (Format > Gallery)
3. Prepare secondary photos in Photoshop before upload:
- A. Captions written in Photoshop (File/FileInf/Description)
- B. All 2ndary images = 1000 px width x 600px height at 150 ppi
- C. Photos matched in orientation (all landscape or all portrait).
4. Post checked on **MOBILE**

Boy Scouts at work

Permalink: <http://www.crimsonnewsmagazine.org/2016/11/09/boy-scouts-at-work/> Edit

Add Media

Visual Text


B *I* ABC [font settings icons]

Heading 2 [dropdown menu]

1

Make sure the deck is HEADLINE 2, bold and italicized

Seniors Graham Farrell and Matt Olsen live by these beliefs, giving back plays into their lives



"Help other people at all times", "service before self", and "not for self but for country" are the beliefs of the Boy Scouts, the Air Force, and the Navy, respectively. Seniors **Graham Farrell** and **Matt Olsen** live by these beliefs, spending the hours after school, weekends, and summers doing volunteer work and giving back to the community.

Bold names

2

Farrell and Olsen have given back through Boy Scouts, local churches, and JOOI (Junior Optimist Octagon International) club. These activities consume the two boys' free time, taking up to 15 hours per week, but they do not mind sacrificing it to community service like most teenagers might

"In the end I always figure 'well, it's for a good cause, and there's always another time to hang out with friends,'" Olsen said.

His parents, devoted Catholics, raised him with the mentality of helping others, so this is something of a second nature. For as long as he can remember, he has found happiness in helping others; as a result, charity and generosity have become his top priorities.



MORE WAYS THAN ONE: Senior Matt Olsen is involved in community service through Saint Rose Catholic School and Church and Boy Scout.

Olsen's dedication to volunteer work began at five years old when he joined Saint Rose Catholic School and Church. The school's curriculum had an emphasis on community service, and this introduced him to a life of giving back.

Olsen has since joined Boy Scouts as a way to instill altruism in the community, as well as attending a summer camp for the U.S. Air Force in Colorado Springs this past summer, which will assist him in giving back to the nation in the long run.

Align photos to the RIGHT

This camp took place in early June and consisted of six days during which up to 12 hours of physical training were completed and campers could attend classes offered at the academy. The camp was similar to a college visitation week, giving aspiring members of the Air Force a simulation of what their future might hold.

"What drew me to the Air Force was the ability and opportunity to serve my country and be a part of something that has such a big impact in the world," said Olsen, who hopes to become a pilot with the Air Force.

He has been a member of Troop #60 of the Boy Scouts since he was six, conducting a large amount of his community service through this alongside Farrell, who is also a member. The group's services vary from setting up community events to cleaning up trash in a creek.

Make sure photos have one-two sentence captions

Olsen and Farrell can agree that their volunteer work with the biggest impact was accomplished in West Virginia during the summer of 2013. They had traveled there for the National Scout Jamboree, a two week convention where 20,000 scouts from around the U.S. come and partake in activities such as



THEY AIN'T PLAYIN' AROUND: Troop #60 builds a swing set for Collins Middle School in West Virginia. This was the most tasking and rewarding community service the group has completed.

mountain biking, zip lining, and paddleboarding. One day of the 14 was spent completing volunteer work, and the troop was given an opportunity to give back on a larger scale than they ever had.

On one of their last days there, the troop took a bus from their campsite to Oak Hill, an impoverished town in WV, to build a playground for Collins Middle School. The school had previously owned nothing more than worn down play equipment. The group spent all day restoring it, and their labor proved to be worth every hour when the results elicited tears of gratitude from the school's principal. Because of this, Olsen and Farrell feel this is the most important volunteer work they have completed, and continue to look back at this day with pride.

"It's probably the hardest thing I've ever done," Farrell confessed, "but it was so rewarding."

Farrell's experience with giving back is similar to Olsen's. Also raised in a religious family, he grew up with the belief that he is a servant to God and the people of the world.

Valenti Post Options

Featured Image Options

Featured Post

Layout Options

Dropcap **ON** OFF Dropcap ON

Make first letter of the article be a dropcap.

Dropcap Size

Large Dropcap

No Sidebar

Choose between normal and large dropcap sizes. Standard dropcap = 3 times bigger than the text. Large dropcap = 6 times bigger than the text.

Post Style

SIDEBAR SIDEBAR NO SIDEBAR NO SIDEBAR

Revisions

Sadie Mae Mace, 20 hours ago (November 17, 2016 @ 14:45:48)

Sadie Mae Mace, 20 hours ago (November 17, 2016 @ 14:45:11)

Lindsay Darbyshire, 7 days ago (November 11, 2016 @ 18:59:59)

Lindsay Darbyshire, 7 days ago (November 11, 2016 @ 18:54:58) [Autosave]

Jessica Jagger, 1 week ago (November 9, 2016 @ 11:16:07)

Jessica Jagger, 1 week ago (November 9, 2016 @ 11:14:40)

Jessica Jagger, 1 week ago (November 9, 2016 @ 11:08:50)

Jessica Jagger, 1 week ago (November 9, 2016 @ 11:05:19)

jmount, 1 week ago (November 9, 2016 @ 08:57:47)

Revisions: 20 [archive](#)

Published on: Nov 9, 2016 @ 08:57 [Edit](#)

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Tags

Separate tags with commas

Boy Scouts community service

Farrel Giving Back

Jessica Jagger JOOI Club


Olsen Troop #60 volunteer

[Choose from the most used tags](#)

Click on sections (parent, child)

Tag important info/names

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Jessica Jagger 

Search for an author

Put the authors name...you might have to delete yours as an editor!

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